



# Customer Experience Evangelist (m/w)

You are communicative, creative and not afraid to coordinate stakeholders and different teams? Not only can you understand complex and technical content quickly, but you can also package relevant materials in Marketing & Sales language?

Join Sitasys and help us revolutionize the alarming world!

## You will ...

- ensure streamlined brand communication with the customer
- find and shape customer touch points
- compose target group and communication channel relevant content
- coordinate promotional content creation and ensure regular omnichannel contributions
- monitor and analyze social media
- connect to and interact with the community
- identify and manage influencers
- maintain and implement the marketing strategy
- motivate, support and coach product teams to create content in their day-to-day work
- help product teams understand customer needs

## You ...

- understand technology well
- communicate outgoing and easily
- tell engaging stories
- transform the complex into simple
- inspire your co-workers
- show drive and commitment
- lead through engage-and-align
- like to work in a collaborative organization
- have expertise in online marketing
- create high-quality marketing material
- speak and write fluently in English, German, and French

## Sitasys offers you ...

- a motivated and supportive team looking forward to having you onboard
- innovative solutions disrupting the alarming market
- a lot of room to develop your ideas and shape the voice of Sitasys
- flat hierarchies and fast decisions
- flexible work hours and employee-friendly work conditions

Match? We are looking forward to getting to know you so do not hesitate to contact us via e-mail [roman.scheidegger@sitasys.com](mailto:roman.scheidegger@sitasys.com) or phone +41 31 511 01 01.